

Southern University

at

Shreveport

“Creating Partnerships that Change
Communities”



HUD HBCU National Conference

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Dallas, TX



University Mission



Dr. Ray L. Belton
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Southern University at Shreveport, an institution within the Southern University System, seeks to provide a quality education for its students, while being committed to the total community. This institution prepares students for careers in technical and occupational fields; awards certificates and associate degrees; and, offers courses and programs that are transferable to other colleges and universities. Dedicated to excellence in instruction and community service, this open enrollment institution promotes cultural diversity, provides developmental and continuing education, and seeks partnerships with business and industry.

SUSLA'S FACTS

- Two-year community college in the Southern System, Opened 1967
- Average enrollment approximately 2500 Students
- Recently ranked 3rd among community colleges
- Received 1st HUD HBCU grant in 2002

Key Areas

- Small Business Development
- Non-profit and Faith-based Organization Capacity Building
- Community Training



Business Incubator Ribbon Cutting
April 2005

Small Business Development

- Business Incubation Program
- Entrepreneurial Training
- Business Opportunity Grants
- Assistance to Displaced Businesses
- Small and Emerging Business Development Program

Business Incubation

- Below market office rental
- One on One business counseling and coaching
- Technical Assistance
- Access to office equipment and clerical support



Training Academy for Dental Assistants (Felicia Posey-Owner)



Xpress Testing (Alysia Jones Owner)

Business Incubation Outcomes

- Program initiated in Spring 2004
- Admitted eight businesses into the program
- One business graduated
- Created eight new jobs (owners not included)
- Has expanded the University's capacity to provide business counseling and technical assistance to business owners in the region
- Financial support to 25 businesses through grant programs

MLK Business Development Center



Collaborative Partners

\$2,037,000

- US Department of Housing and Urban Development
- City of Shreveport
- State of Louisiana
- Southern University Foundation
- MLK Community Development Corporation
- African-American Chamber of Commerce
- SUSLA Division of Business Studies

Other Small Business Assistance

- Business and Entrepreneur Skill Training (BEST)
- Business Opportunity Grant (BOG) Program
- Small and Emerging Business Development Program (SEBD)
- URAP Displaced Business Grants



B.E.S.T. class participants



Business Opportunity Grant
Recipients

URAP Business Opportunity Grants



- 21 businesses registered with URAP Center
- Nine (9) awarded grants in the amount of \$1,000.00 each
- Grants given to aid in the re-establishment of business and build capacity in area

Non-profit and Faith-based Organization Capacity Building

- Family Life Center CDC
- Martin Luther King Neighborhood Association
- The Lake CDC
- Martin Luther King CDC
- Shreveport-Bossier African American Chamber
- Providence House
- Inner City Entrepreneurial Institute

Various Community Activities



Family Life Center CDC



MLK Neighborhood Planning Meeting



Providence House Resident
(Graduation)

Community Training

- Homeownership Training and Credit Counseling
- Leadership Development
- Construction Training
- BizCamp
- Customer Service Training
- Computer Skills Training

Various Training Programs



Homeownership class at Grace Project



Computer Skills Training with Providence House



Construction Training



BizCamp 2005

URAP Community Training

- Homeownership & Credit Counseling
 - 30 have enrolled in a 14 hour class
 - One-on-one credit and budget counseling occurs after completion of the class
 - One participant has purchased a home
- Construction Training
 - Eight (8) of Nine (9) URAP participants took part in a four week class
 - Obtained certification in OSHA



Division of Community and Workforce Development

Community development has two basic goals: first, to improve the quality of life of all members of the community and, second, to involve all members of the community in the process. It is believed that this can best be accomplished by raising the knowledge level of all members of the community through better education.

Community and Workforce Development

- Department of Community Education
- Department of Workforce Training
- Department of Incumbent Worker Training
- Department of Community Development
- Department of Intake Assistance and Supportive Services

Community and Workforce Development Core Values

- Commitment to Customer-Centered Initiatives
- Organizational Responsiveness
- Respect for all – Regardless of Roles and Responsibility
- Education and Professional Development

- Value Academic Excellence
- Accountability and Attainment of Performance Standards
- Linkages, Networking & Collaborations
- Uprightness and Integrity First
- Economic Empowerment
- Service and Leadership

Not everyone can be famous, but anyone can be great, because greatness is determined by service.

Dr. Martin Luther King, Jr.